

Logo Design Contest Official Rules



Department of
Energy Management

The purpose of the contest is to design a logo for the University of Alabama Energy Dashboard, Capstone Energy Connection. This new technology will allow students, faculty and staff to see detailed utility data in real time. The logo may be used in all media – including online, print, on merchandise and other visual collateral.

Following are the official contest rules:

- All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of The Board of Trustees of The University of Alabama, by and through The University of Alabama (UA). By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to UA.
- All entrants acknowledge that they will receive no compensation at any point in connection with the selection and use of their submitted work.
- UA reserves the right, within its sole discretion, to modify the winning logo to better fit the needs of the Dashboard.
- The selected winner MUST submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
- Contestants are encouraged to refer to UA brand guidelines and submit a design that feels consistent with our brand: <https://strategiccommunications.ua.edu/standards/graphic>

How to enter:

Entrants are allowed to work in teams. Each member must print and sign their own Entry Form. Designs can be submitted in .jpeg, .png or PDF formats (if you are chosen as a winner, you MUST be able to provide a high-resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).

All Entry Forms should be sent with the submission to emmarketing@fa.ua.edu by April 12th.

Entry Form

Contact	
Name:	
Email:	Phone:
Major:	Grad Year:
Submission	
Design Name:	
Description:	
Signature	
<p>By participating in the University of Alabama Energy Dashboard Logo Design Contest, each entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that if her/his logo design is selected as the winner, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.</p>	
Signature:	Date: